SERRALUNGA

MADE IN ITALY

Since 1825

POOL/BEACH/SPA

SERRALUNGA

MADE IN ITALY

Since 1825
200
YEARS

POOL/BEACH/SPA

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MADE IN ITALY
SINCE 1825

100%
RECYCLABLE

THE FIRST ONES
PRODUCING
VASES WITH
ROTATIONAL
MOULDING IN
ITALY

SERRA

46 DESIGNERS

250 TYPES
OF VASES
FROM ITALIAN
TRADITION TO
INTERNATIONAL
DESIGN

**2025
ANNIVERSARY
200 YEARS
ABOUT
FONDATION**

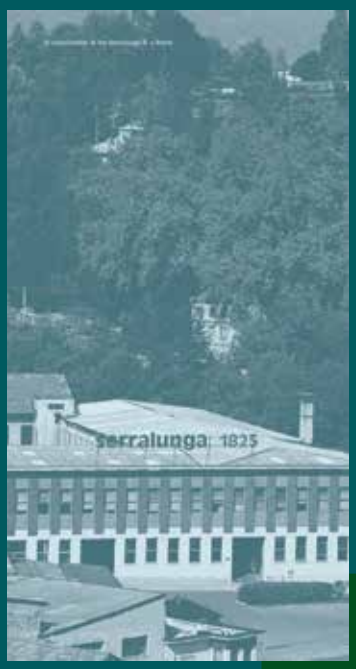
THE FIRST ONES
PRODUCING
BIG VASES
OF FAMOUS
DESIGNERS

THE WORLDWIDE
BIGGEST VASE IN
COLLECTION

THE FIRST ONES
MAKING LIGHTED
VASES

LUNGA

1000
SQUARE
METERS OF
PHOTOVOLTAIC
AREA



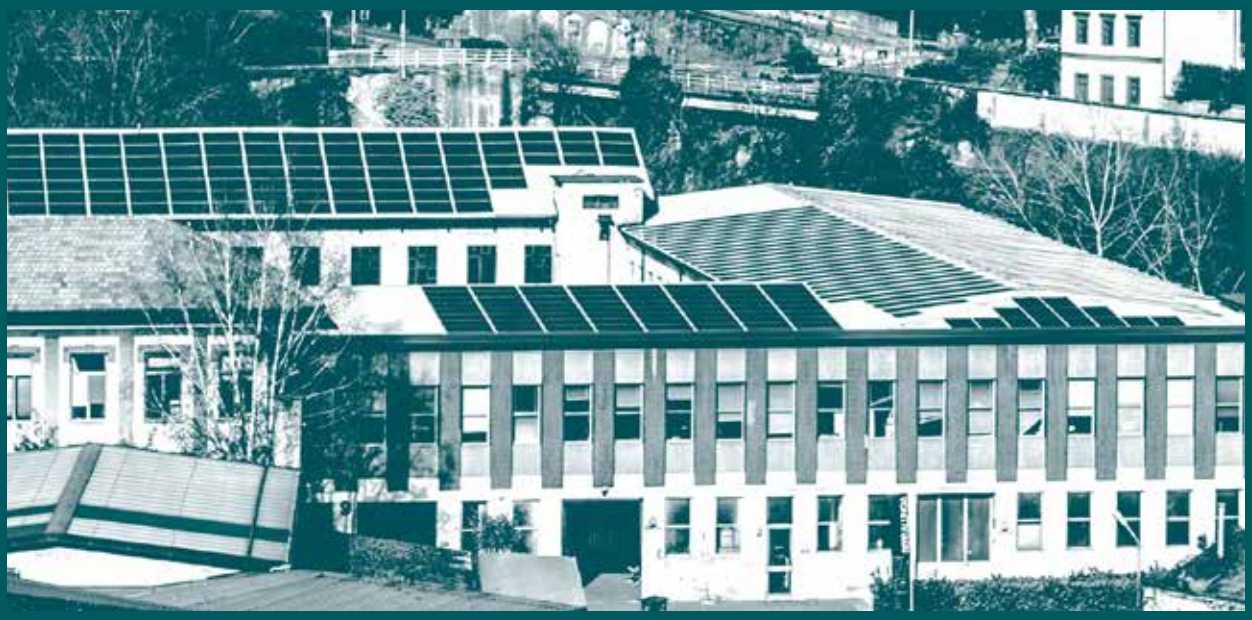
“WE CONSIDER PLASTIC A PRECIOUS MATERIAL AND IT SHOULD BE USED CAREFULLY ONLY WHEN IT MAKES SENSE”

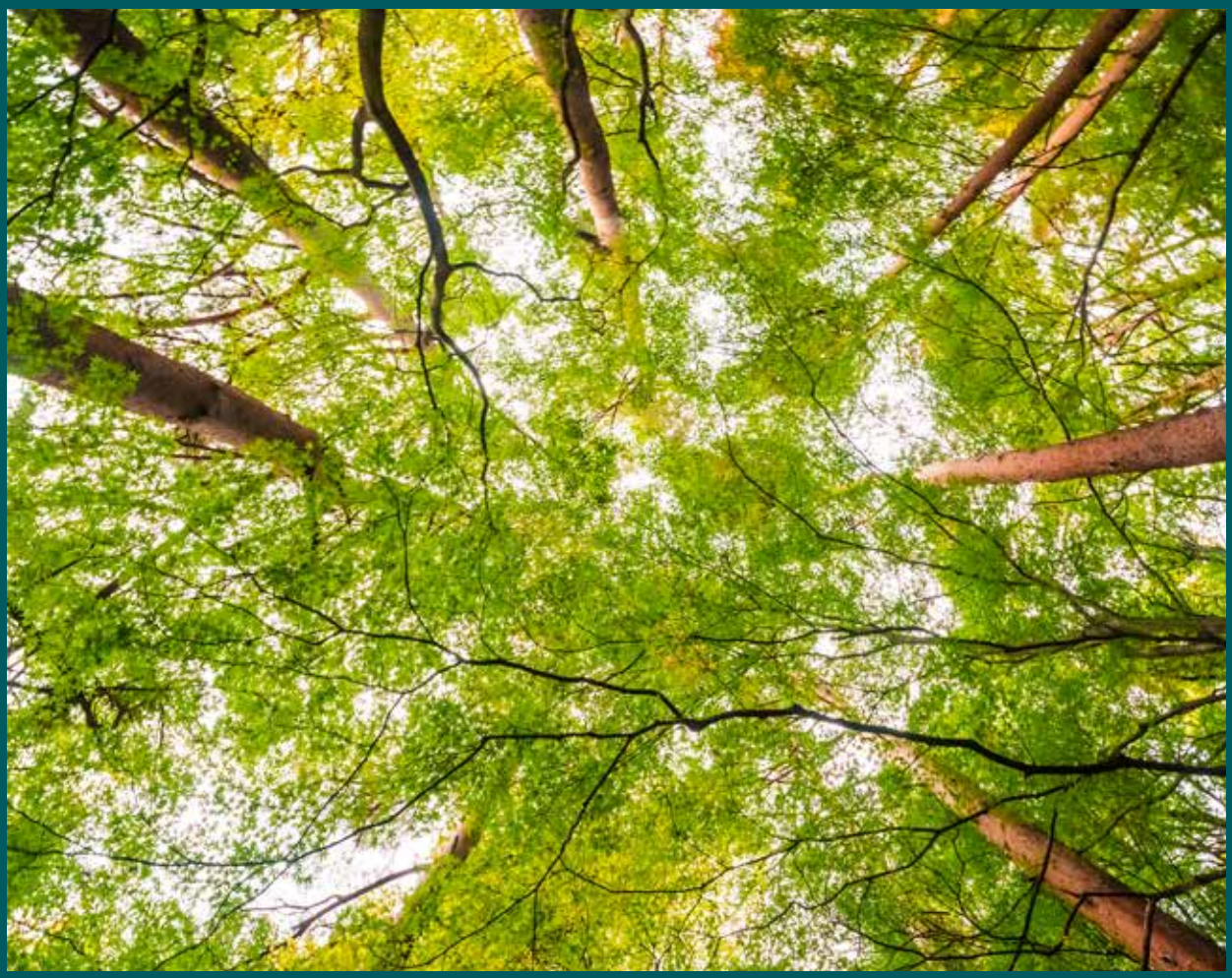
OUR PRODUCTS ARE REUSABLE UNLIMITED TIMES
100% RECYCLABLE

Most of our products are mainly made of 100% mono material: linear low density polyethylene LLDPE resin by rotational molding process. Polyethylene is a 100% recyclable polymer. Consequently, SERRALUNGA products are 100% recyclable and have a long life (over 10 years).
SERRALUNGA uses mainly LLDPE, 100% recyclable and some of our colours are made with recycled materials. As a result our products are reusable unlimited times. The material and its production process makes the products very resistant to extreme temperatures (-35 °C/+ 80°C; -31°F/+176°F), shocks, UV rays and saline climates.

THE CYCLE OF TRANSFORMATION
A VIRTUOUS CIRCULAR ECONOMY

At the end of their life, our objects can be transformed into plastic powder to give new life to other objects, for “a virtuous circular economy”.
The rotational molding process allows to operate at low temperature and in absence of pressure. Then, a non-forced air cooling completes the production process. Consequently the cycle of transformation is very long, if compared to other moulding technologies, it takes approx. 30 minutes to produce one piece. In this way, the material doesn’t undergo thermal shocks due to high temperatures, or physical shocks due to strong cooling and short production cycles. For these reasons a simple polymer such as LLDPE has physical characteristics of high strength, elasticity and durability.





CONSCIOUS PRODUCTION

A CONTINUOUS PROCESS

SERRALUNGA uses only raw material transformed in Italy and certificated as per EU legislations. This has a positive impact also on the transport: it allows us to produce lower CO2 emissions.
We recycle our discarded products internally.We have started to use more and more second life LLDPE raw material containing 30% to 70% of regenerated material, without reducing or penalizing the quality and resistance of our objects.
The entire production process is made in SERRALUNGA factory located in Biella (North of Italy). Our production plant is equipped with PHOTOVOLTAIC PANELS that reduce energy consumption to the minimum respecting the environmental Ethics.

SUSTAINABLE - No polluting solvents are employed during the production process
ECOLOGICAL - They are obtained with inert and recyclable raw materials
LONG LASTING - Resistant, Long lasting, Excellent value for money
WEATHER RESISTANT - Products made of polyethylene (LLDPE) by roto molding bear sudden thermal excursions from -35 °C to +80 °C / -31°F/+176°F. Robust and shock resistant.
LIGHT WEIGHT - Easy to handle
MINIMAL MAINTENANCE - Can be cleaned quickly and easily

DESIGNERS

Eero Aarnio

Aquilialberg

Ron Arad

Alessandra Baldereschi

Bazzicalupo – Mangiarotti

Claudio Bellini

Sebastian Bergne

Luisa Bocchietto

Bortolani — Righi

Michel Boucquillon

Calvi — Brambilla

Aldo Cibic

Florent Coirier

Carlo Colombo

Michele De Lucchi

Rodolfo Dordoni

Marta Daza Fernandez

Naoto Fukasawa

Joan Gaspar

Giovanni Giacobone

Zaha Hadid

Arik Levy

Lineeverdi

Ross Lovegrove

Vico Magistretti

Raffaella Mangiarotti

Jean-Marie Massaud

Alberto Meda

Philippe Nigro

Patrick Norguet

Karim Rashid

Christophe Pillet

Patrizia Pozzi

Andrée e Olivia Putman

Lina Obregon

Paolo Rizzatto

Marc Sadler

Marta Sansoni

Denis Santachiara

Ettore Sottsass

Garth Roberts

Massimo Roj

Fumie Shibata

Philippe Starck

Brian Steendyk

Studio Brichet Ziegler

Patricia Urquiola

Ionna Vautrin

ZPZ Partners

POOL, BEACH & SPA

AQUA AND AQUARISER
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DANDY *NEW*
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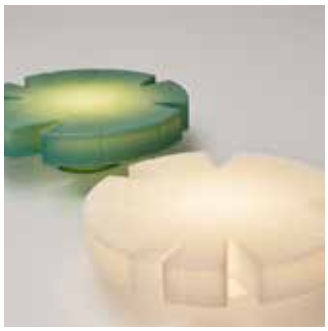

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OASIS
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RIVAGE *NEW*
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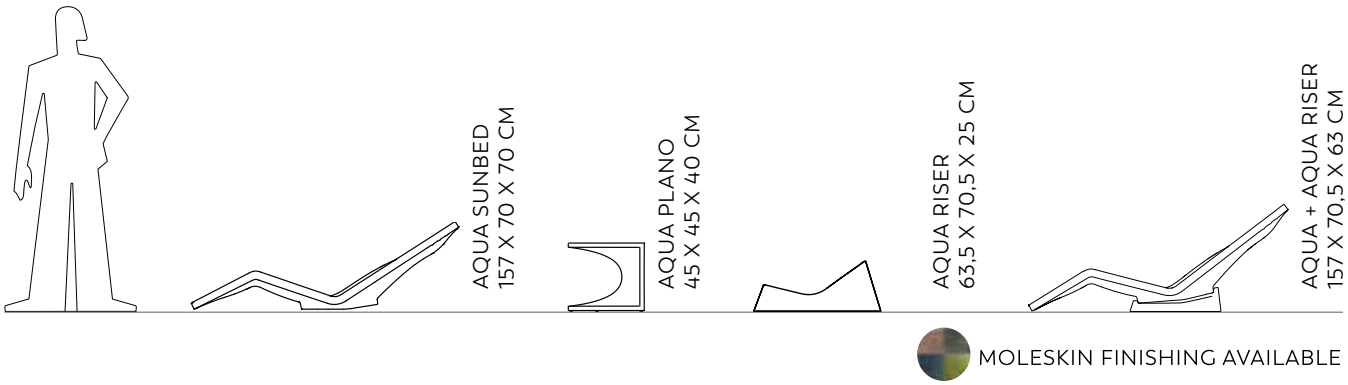

MOLESKIN FINISHING AVAILABLE

POOL/BEACH/SPA

AQUA

Marc Sadler

Aqua and Aquaplano - WH
Avignone 224 - WH

Aqua -WH
Olivia table - WH

Aqua - WH with Halfmoon WH cushions
Aquaplano - WH
Avignone 224 - WH

Aqua - MWP moleskin finishing
Azur project by @maison.maju
Photos by @marionbutetstudio
Furniture & lighting by @jippidesign

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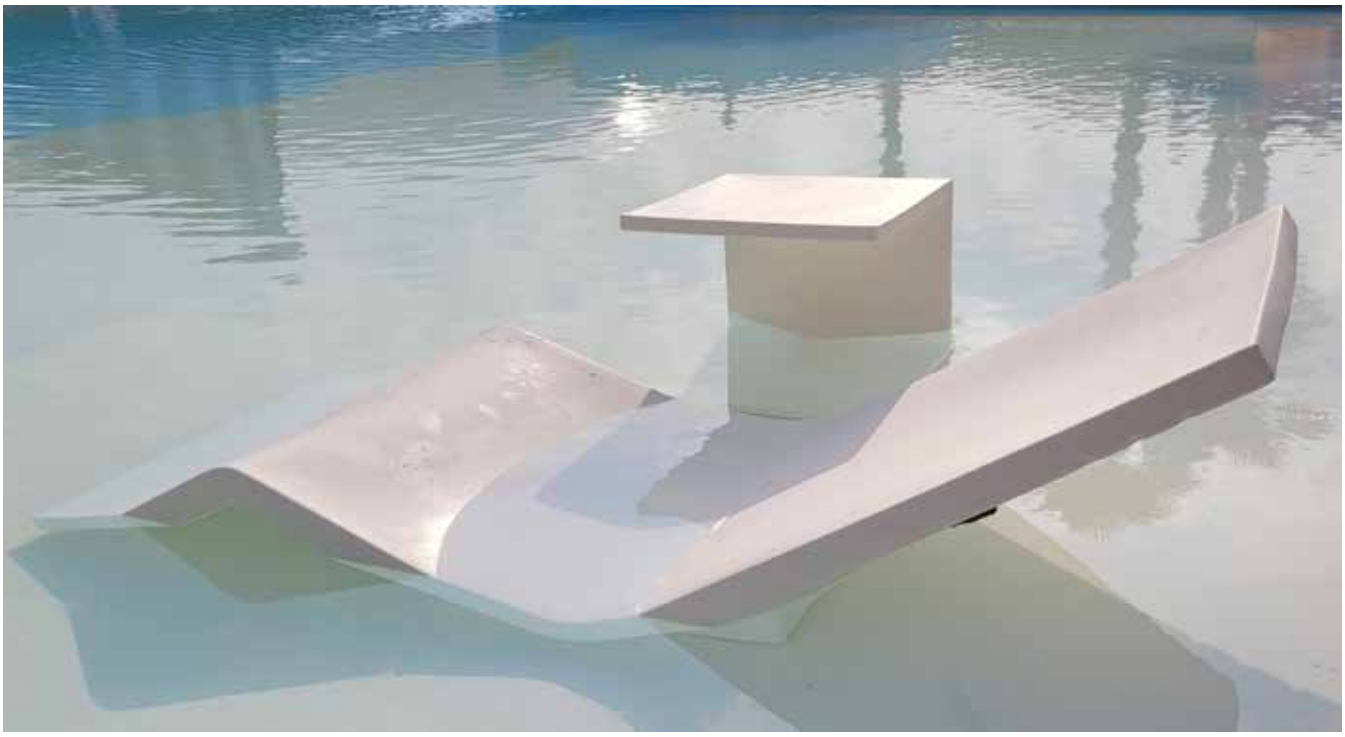
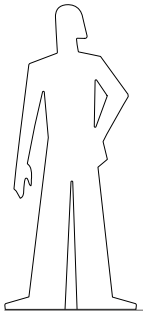
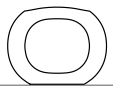


Aqua and Aquaplano - WH





CERO
58 X 40 X 45 CM

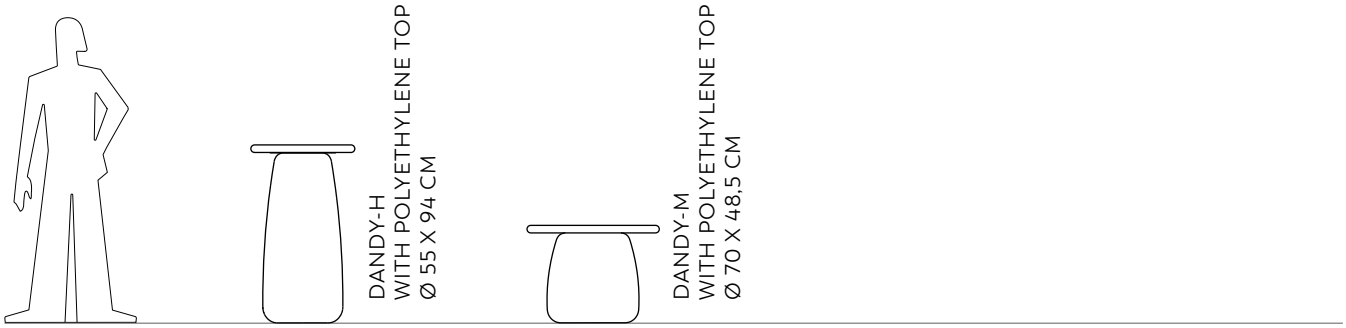
MOLESKIN FINISHING AVAILABLE
(only on the external part)

POOL/BEACH/SPA

CERO

Brian Steendyk

Cero, Juju and Pic Nic - MVO Moleskin finishing

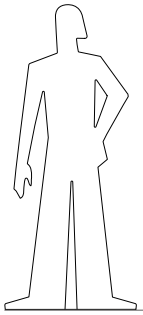


POOL/BEACH/SPA

DANDY *NEW*

Serralunga

Dandy-m - WH
Rivage - WH



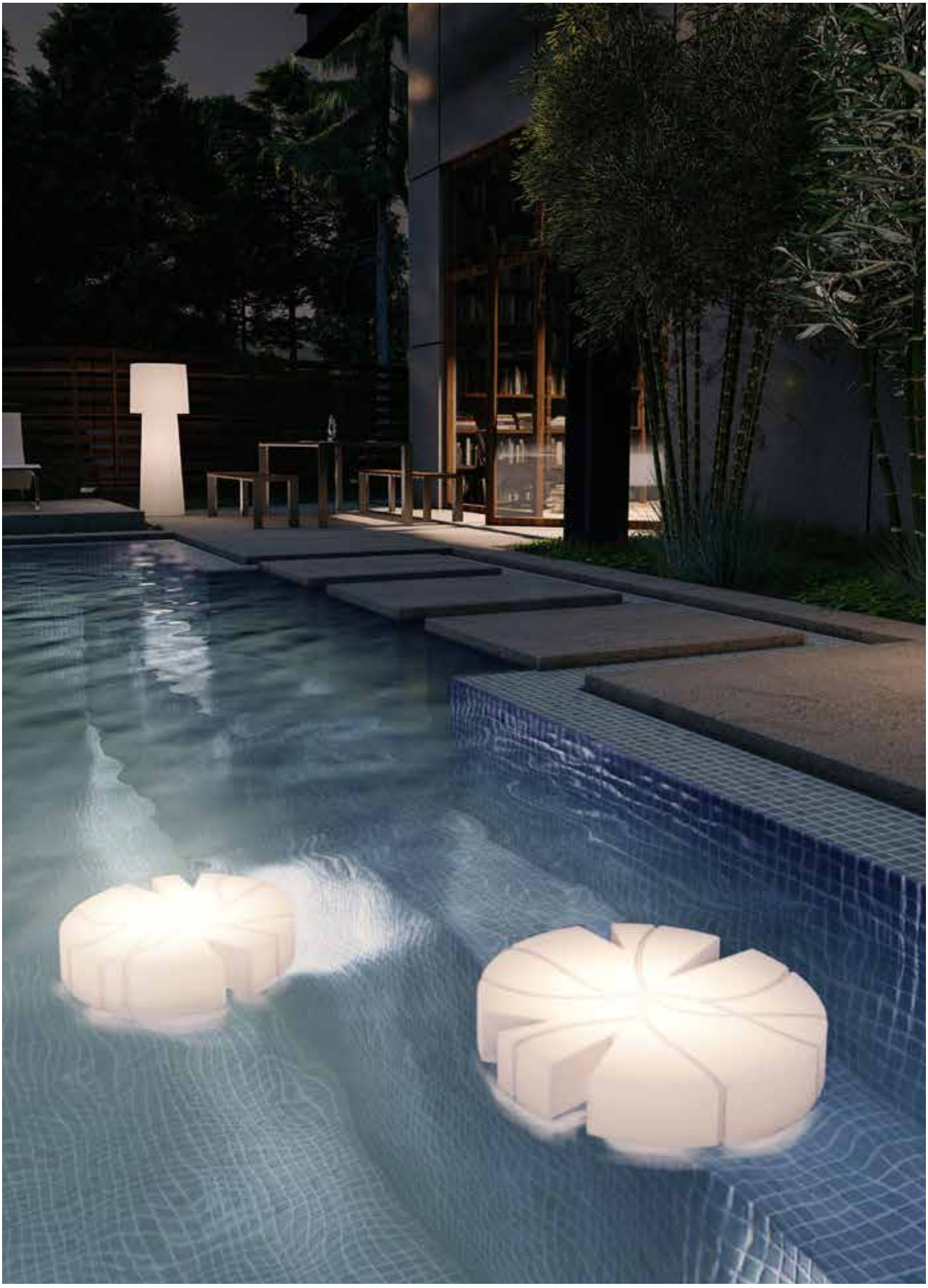
FIORE DI LOTO
FIORE DI LOTO WITH LIGHT
Ø 45 X 14 CM

AVAILABLE WITH LIGHT

POOL/BEACH/SPA

FIORE DI LOTO

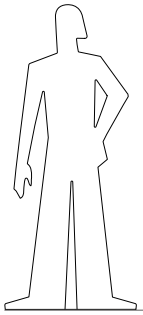
Marta Sansoni

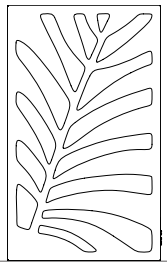


Fiore di Loto - NT with light
Ruffle - NT with light

Fiore di Loto - NT with light

Fiore di Loto - NT





KENTIA
90 X 5 X 150 CM

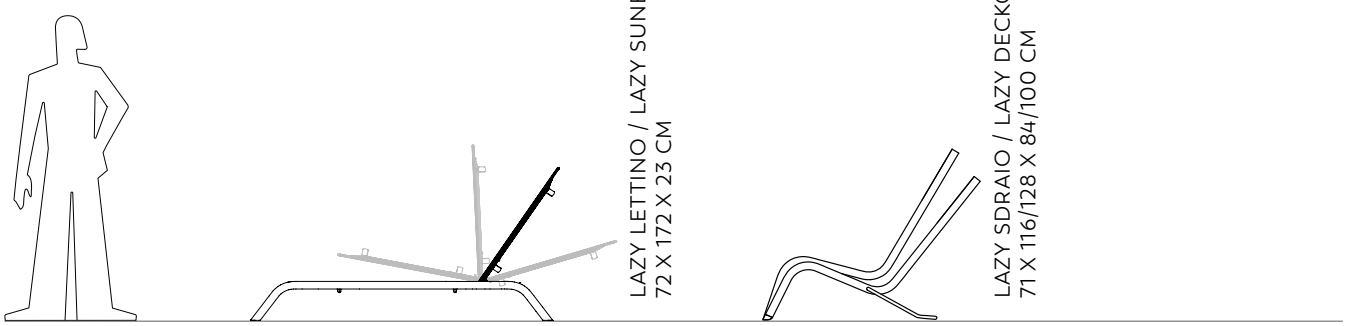
POOL/BEACH/SPA

KENTIA

Lineeverdi

Kentia - WH
Bay and Juju table - VOC and GG

Kentia - WH
Margarita -WH



POOL/BEACH/SPA

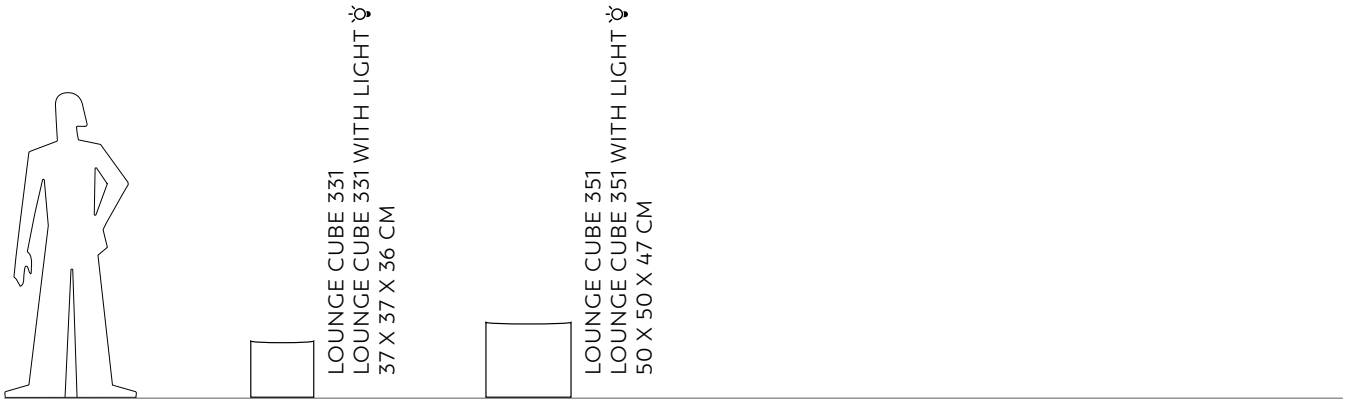
LAZY

Michel Boucquillon

Lazy sunbed - WH

Lazy sunbed - TO
Lou Lou - TO

Lazy deckchair - WH



AVAILABLE WITH LIGHT

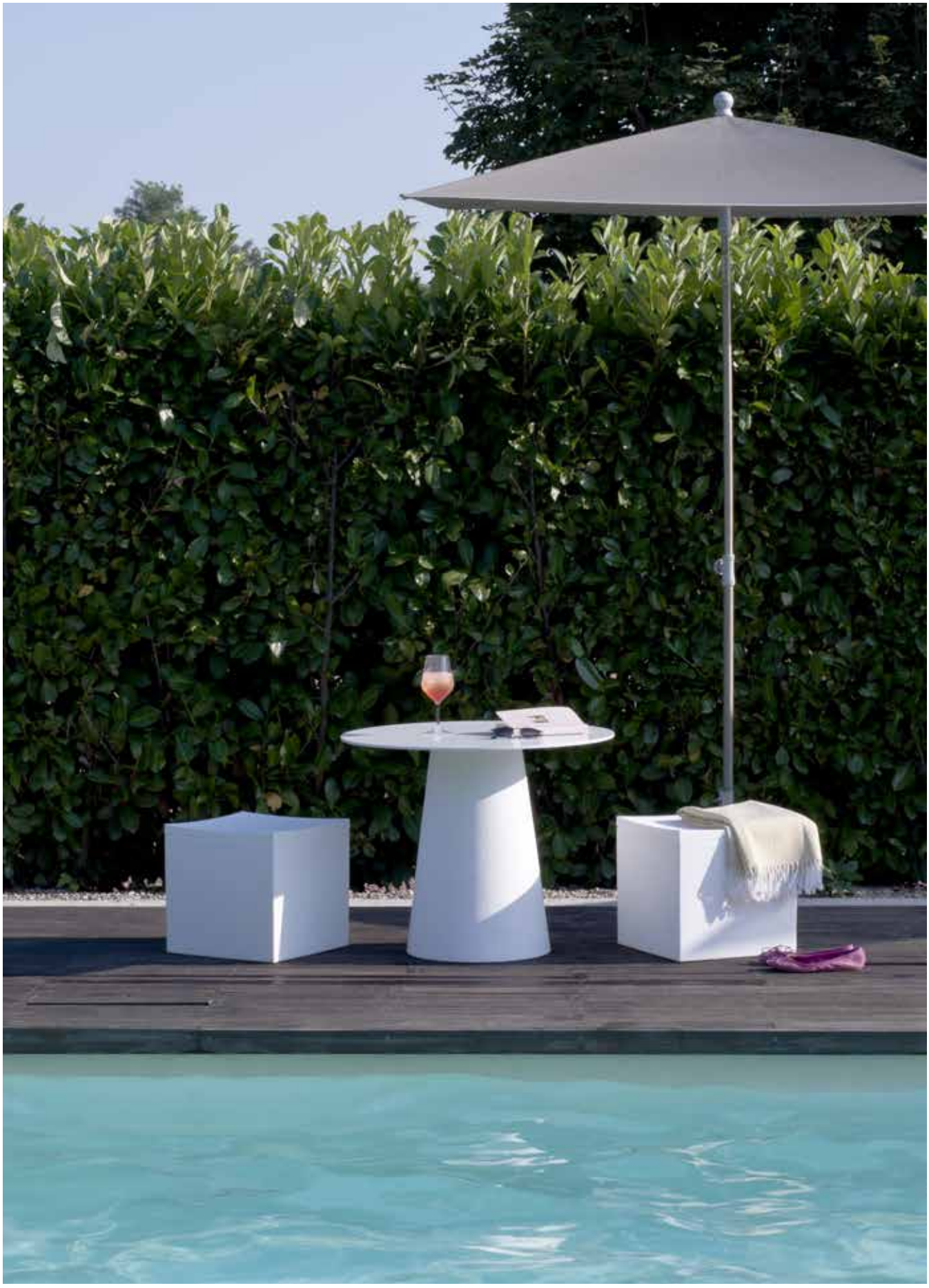
MOLESKIN FINISHING AVAILABLE

POOL/BEACH/SPA

LOUNGE CUBE

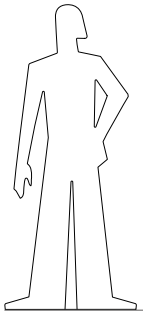
Serralunga

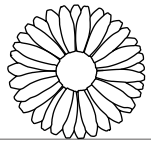
Lounge Cube - MAN Moleskin finishing
Aqua - WH and MWP Moleskin finishing



Longue Cube - IWH

Lounge Cube GS and Fence 715



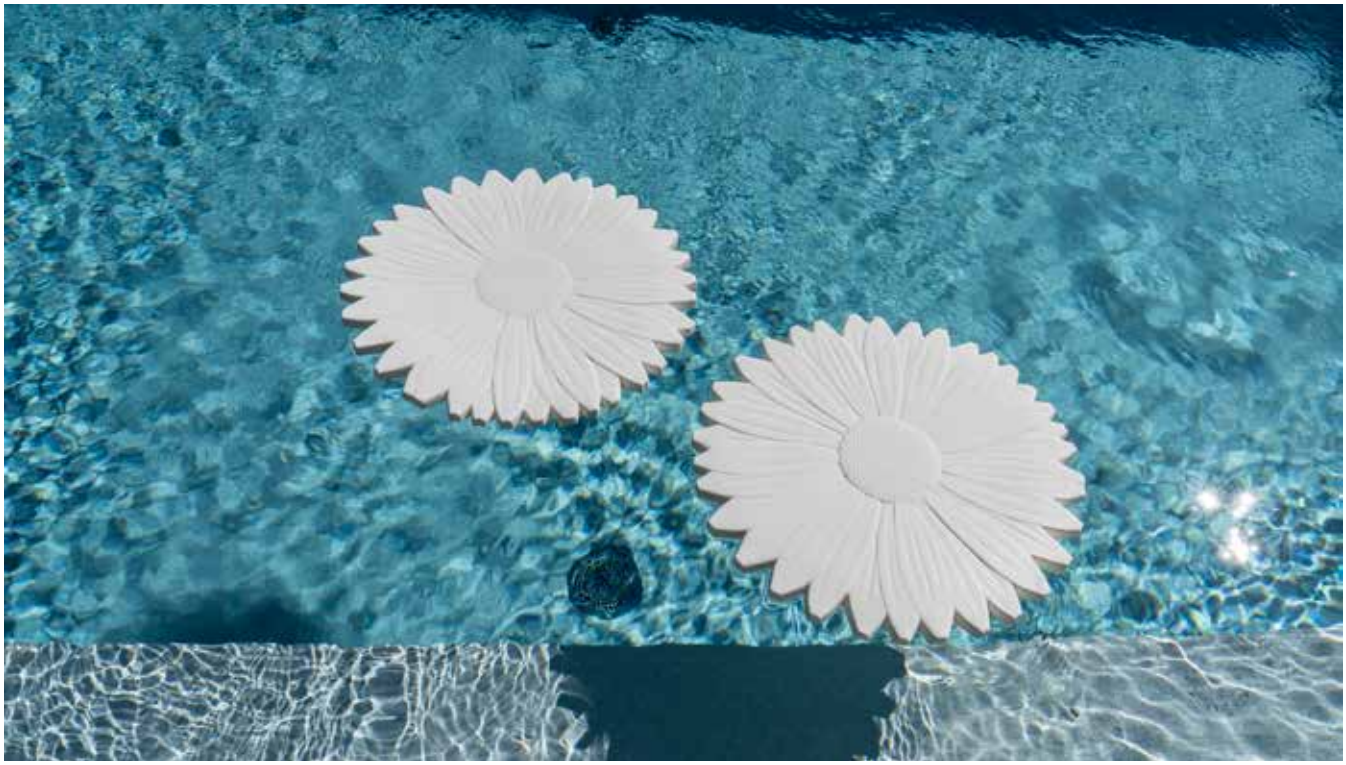


MARGARITA
Ø 72 CM

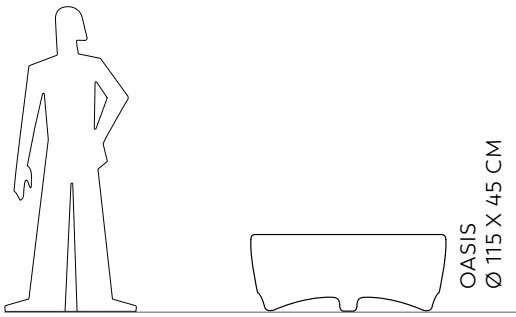
POOL/BEACH/SPA

MARGARITA *NEW*

Patrizia Pozzi



Margarita - WH
Fiore di loto - NT
Meteor S and M - IWH



AVAILABLE WITH LIGHT

POOL/BEACH/SPA

OASIS

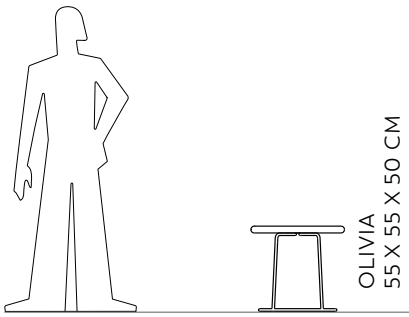
Sebastian Bergne

Oasis WH with synthetic grass

Oasis WH with synthetic grass
Aqua - WH

Oasis - NT with light with synthetic grass

Oasis -TO with Halfmoon WH cushion
Newpot 40 - MT Moleskin finishing

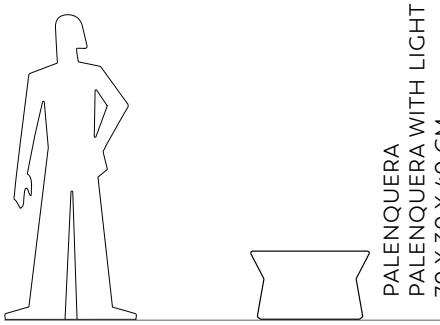


POOL/BEACH/SPA

OLIVIA

Serralunga

Olivia - WH
Aqua - WH



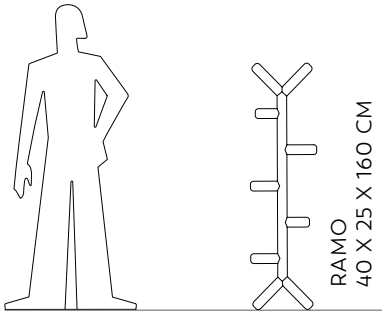
AVAILABLE WITH LIGHT

POOL/BEACH/SPA

PALENQUERA

Lina Obregon

Palenquera - NT with light

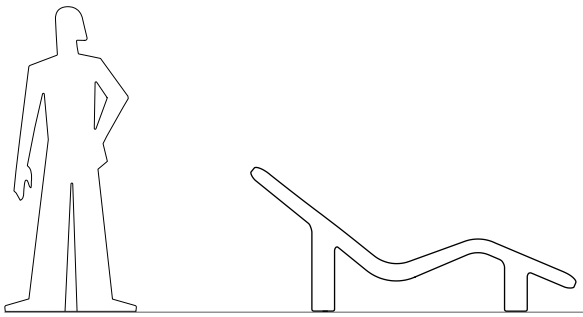


POOL/BEACH/SPA

RAMO

Ecal / Emanuelle Jacques

Ramo - AZP



POOL/BEACH/SPA

RIVAGE *NEW*

Studio Brichet Ziegler

Dandy-m - WH
Rivage - WH

TECHNICAL DETAILS

MATERIALE ANTIFIAMMA UL94-V2
FLAME RETARDANT MATERIAL UL94-V2

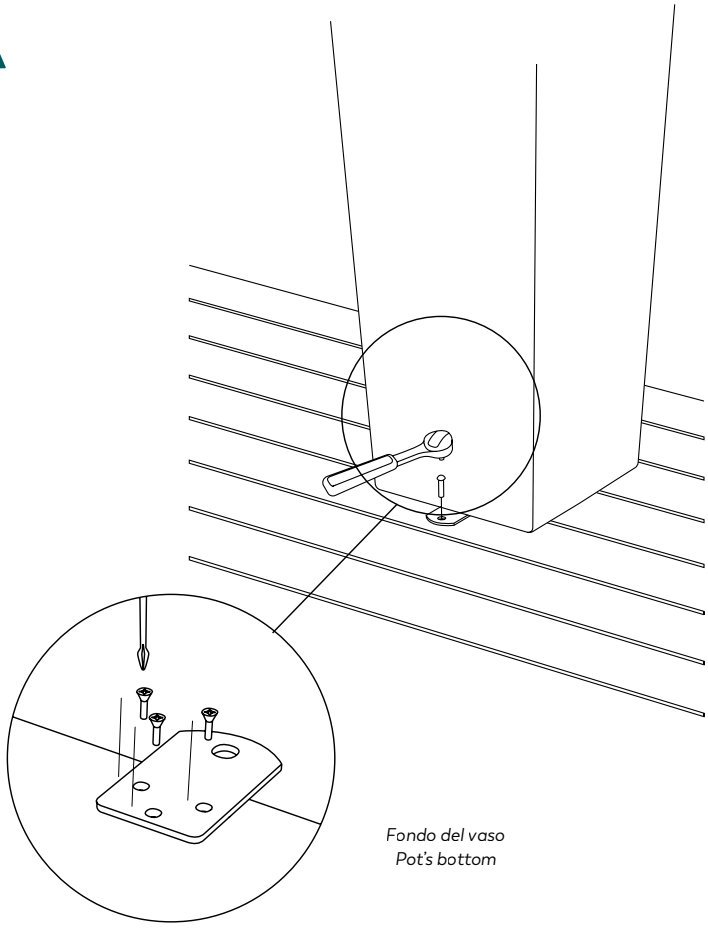
Su richiesta possiamo utilizzare materiale LLDPE addizionato con ritardante di fiamma.
In questo caso il materiale è classificato V-2 in accordo con la normativa UL-94 dei test di infiammabilità.
Non tutti i prodotti sono fornibili con materiale UL94-V2, contattate il nostro ufficio commerciale per maggiori informazioni , prezzo e disponibilità.

Only on request we can use LLDPE material with added flame retardant.
In this case the material is classified V-2 in accordance with the UL-94 flammability test standard.
Not all items can be produced with UL94-V2 material, please contact our sales department for more information, price and availability.

FISSAGGIO A TERRA
GROUND FIXING

I prodotti possono essere fissati a terra tramite piastre in acciaio inox AISI 316.
I tasselli per l'ancoraggio non sono inclusi nel kit, ma devono essere acquistati in base al tipo di pavimentazione su cui si desidera fissare il prodotto.
Si consigliano 3 piastre per i vasi tondi e 2/4 piastre per i vasi quadrati e rettangolari.

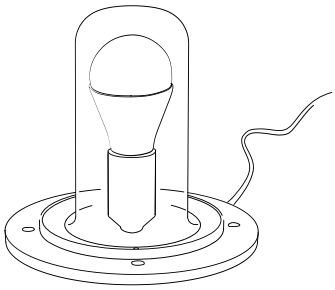
Products can be fixed to the ground with AISI 316 stainless steel plates. Rawplugs are not included in this kit, they must be buyed according to the ground where you want to fix the product.
We suggest 3 plates for round pots and 2/4 plates for square and rectangular pots.



Fondo del vaso
Pot's bottom

IMPIANTI LUCE
LIGHTING SYSTEMS

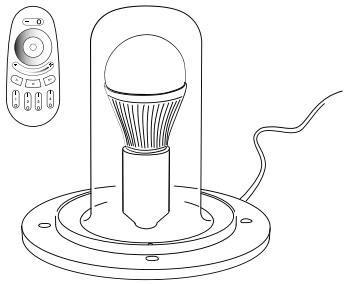
Impianto luce IP67 con lampadina a luce calda o luce fredda
LUCE FREDDA: Lampadina led 13 W (E27).
175/250 V (110/120 V) - 50/60 Hz- 1250 lm - 6000 K.
Cavo nero 3m.
Protezione IP67.
LUCE CALDA: Lampadina a risparmio energetico 20 W (E27).
220/240 V (110/120 V) - 50/60 Hz - 1200 lm - 2700 K.
Cavo nero 3m.
Protezione IP67.



IP67 CB

IP67 lighting system with warm or cool white bulb
COOL WHITE: 13 W led bulb (E27).
175/250 V (110/120 V) - 50/60 Hz- 1250 lm - 6000 K.
3m black wire.
IP67 protection.
WARM WHITE: 20W energy saving bulb (E27).
220/240 V (110/120 V) - 50/60 Hz - 1200 lm - 2700 K.
3m black wire.
IP67 protection.

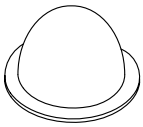
Impianto luce IP67 con lampadina led RGB
Lampadina led RGB 9 W (E27).
100/240 V - 50/60 Hz- 960 lm - 2700/6500 K
16 milioni di colori selezionabili
pilotabile con telecomando a RF da 2.4 GHz-
3m black wire.
IP67 protection.



IP67 CB

IP67 lighting system with RGB led bulb
9 W RGB led bulb (E27).
100/240 V - 50/60 Hz- 960 lm - 2700/6500 K -
16 millions color to choose
2.4 GHz RF remote control
3m black wire.
IP67 protection.

Impianto luce led wireless IP67
3W led, 3000K, 290 lm, batteria agli ioni di litio da 5200 mAh, classe III
Autonomia: più di 6 ore alla massima luminosità.
Tempo di ricarica: fino a 10 ore.
Stazione di ricarica a induzione (per uso interno) funziona con caricatore (non incluso) 5V-1A o 5V-2A con cavo con uscita USB.
Led pilotabile con tasto sul fondo.
Protezione impianto luce IP67



IP67

Wireless IP67 led lighting system
3W led, 3000K, 290 lm, 5200 mAh lythium battery, class III
Battery life: up to 6 hours at maximum brightness.
Recharging time: up to 10 hours.
Induction charging station (for indoor use) works with 5V -1A or 5V-2A charger connected by wire with USB connector.
Operated by button on the bottom side of the lighting system.
IP67 lighting system protection.

Protezione IP67
Protezione totale alla penetrazione di corpi solidi e polveri. Protezione contro l'immersione momentanea in acqua per 30 minuti ad 1 metro di profondità.

IP67 Protection
Total protection against solid corps and powders penetration. Protection against water immersion for 30 minutes at 1 meter deep.

Impianto luce led RGBW wireless IP65
1,6 W RGBW wireless led (bianco 3000K) - 170lm - batteria
agli ioni di litio da 2000 mAh - Classe II.
Autonomia: Circa 6 ore alla massima luminosità (luce statica).
Tempo di ricarica: Fino a 3 ore.
Caricabatterie con cavo per uso interno (incluso):
- Input 110-240V - 50/60Hz.
- Output 5V-1A.

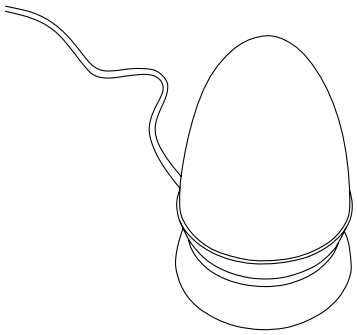
Led pilotabile con tasto sul fondo o con apposito telecomando
RF (incluso).
Protezione impianto luce IP65

IP65

Wireless IP65 RGBW led lighting system
1,6W RGBW wireless led (3000K white) - 170 lm - 2000 mAh lythium battery - Class II.
Battery life: Approximately 6 hours at maximum brightness (static mode).
Recharging time: up to 3 hours.
Charger with cable for indoor use (included):
- Input 110-240V - 50/60Hz.
- Output 5V-1A.

Operated by button on the bottom side of the lighting system or RF remote control (included).
IP65 lighting system protection.

Impianto luce led RGB wireless bluetooth IP68
1.2W led RGB, 120 lm, batteria agli ioni di litio da 3.7V, 2200 mAh - classe III
Autonomia: fino a 8 ore alla massima luminosità
Tempo di ricarica: fino a 6 ore.
Stazione di ricarica per uso in interno: input 110/240V - 50/60 Hz - output 5VDC - Classe II
Pilotabile con app da cellulare (connessa tramite bluetooth 4.0), oppure con pulsanti sul fondo dell'impianto.
Protezione impianto luce IP68



IP68

IP68 RGB wireless bluetooth led lighting system
1.2W RGB led, 120 lm, 3.7V 2200 mAh lithium-ion battery - class III.
Battery life: up to 8 hours at maximum brightness.
Recharging time: up to 6 hours.
Charging station for indoor use: input 110/240V - 50/60 Hz - output 5VDC - Class II.
Operated by mobile app (connected with bluetooth 4.0), or buttons on the bottom side of the lighting system.
IP68 lighting system protection.

Protezione IP65
Protezione totale alla penetrazione di corpi solidi e polveri.
Protezione contro getti di acqua.

IP65 Protection
Total protection against solid corps and powders penetration.
Protection against low-pressure water jets.

Protezione IP68
Protezione totale alla penetrazione di corpi solidi e polveri.
Protezione contro l'immersione permanente in acqua ad 1 metro di profondità.

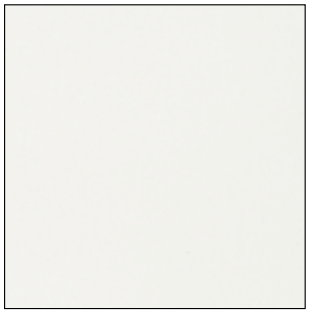
IP68 Protection
Total protection against solid corps and powders penetration.
Protection against permanent water immersion at 1 meter deep.

Protezione IP20
Protezione contro oggetti solidi più grandi di 12.5 mm.
Nessuna protezione contro i liquidi.

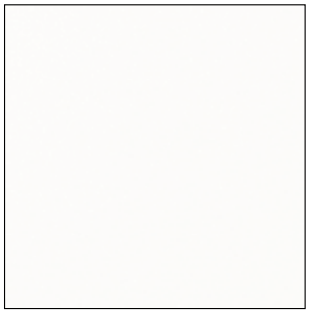
IP20 Protection
Protection against solid corps bigger than 12.5 mm.
No protection against liquid.

COLOURS & FABRICS

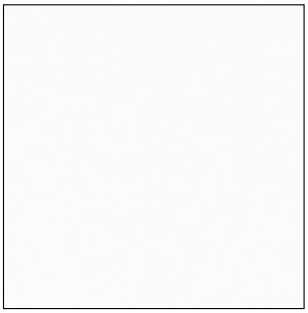
STANDARD COLOURS ☺



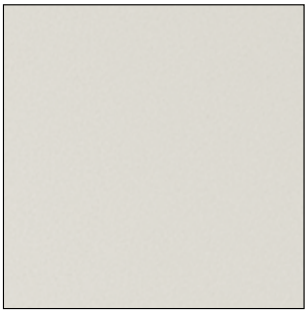
Bianco / WH
(bianco panna/creamy white)



Neutro Luce / NT
(traslucido/translucent)

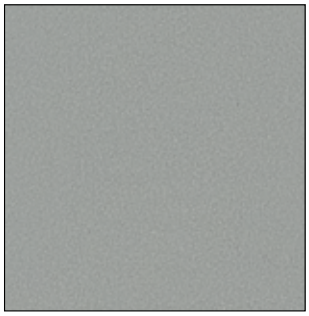


Neve di San Candido / IWH
(bianco ghiaccio/ice white)



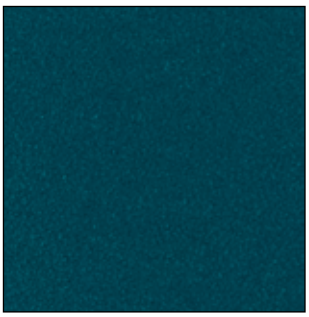
Gesso di Bologna / WH5
(bianco gesso/chalk white)

More di Rovo / BK
(nero/black)



Pietra delle Dolomiti / GG
(grigio chiaro/light grey)

Salvia di Sardegna / SAV
(verde salvia/sage green)



Verde Pavone / WP
(petrolio/peacock green)

Pietra di Matera / AV
(avorio/ivory)

Tortora di Torino / TO
(tortora/dove)

Antracite di Sardegna / ANT
(antracite/anthracite)

Origano di Sardegna / VMA
(verde/marrone brown/green)

Eventuali disuniformità di colore sono legate al processo tecnologico ed alla finitura manuale dei prodotti:

- ● *Colori studiati e appositamente prodotti nei laboratori interni Serralunga.*
- ☺ *Clean Fighter: Speciale miscela studiata da Serralunga per rendere più facile la pulizia di qualsiasi prodotto con colorazione standard.*
- ⌀ *Non Clean Fighter*

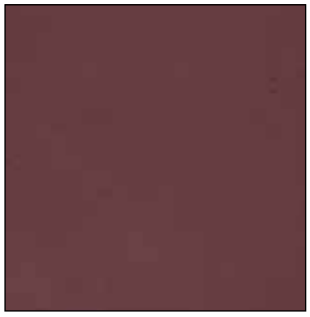
Eventual colour discrepancies are linked to the technological processand to the manual finishing of the products:

- ● *Colours are studied and properly realized in Serralunga's laboratories.*
- ☺ *Clean Fighter. Special mixture studied by Serralunga to make the cleaning of products in standard finish, easier.*
- ⌀ *Non Clean Fighter*

** Irregular spatula finish not uniform*
** Finitura spatolata non uniforme*

STANDARD COLOURS ☺

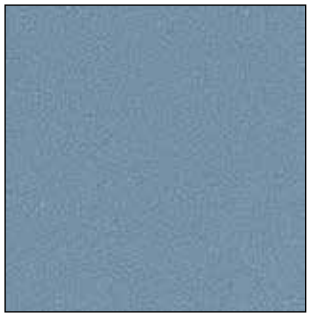
Red Clay / RCL



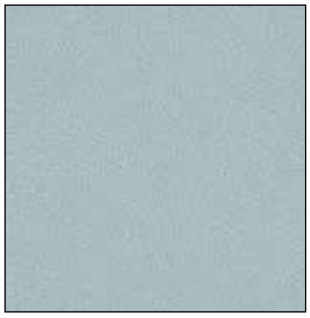
Rosso Pompeiano / PR
(vinaccia/bordeaux)

Olive di Cerignola / VOC
(verde oliva/ olive green)

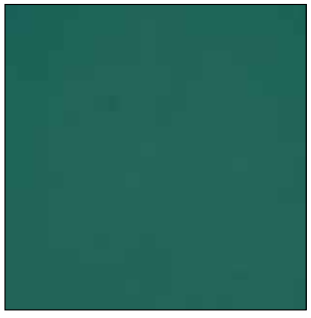
Rosso / RO
(rosso vivo/ bright red)



Acqua della Maddalena / AQM
(blu acciaio/ steel blue)



Azzurro di Provenza / AZP
(azzurro chiaro / pale blue)



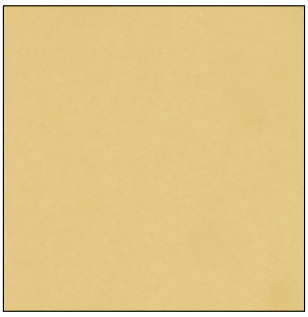
Verde British / VB
(verde pino / pine green)

Castoro / TC2
(marroncino chiaro/light brown)

Terracotta scura / TC4
(cioccolato/chocolate)

Terracotta Toscana / T

*Impruneta classica / IMP **
● ⌀



Giallo Sahara / GS
(giallo senape/ mustard yellow)

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** Irregular spatula finish not uniform*
** Finitura spatolata non uniforme*

SPECIAL NUANCE ⌀

Corten / COR

●

RECYCLED ECO

Dalmata / DAL

●

Eco / ECO

●

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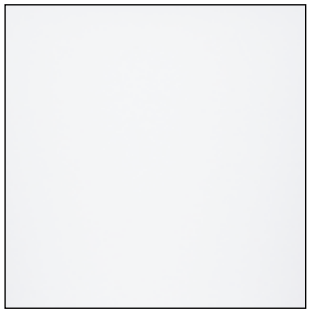
GLOSSY LACQUERED COLOURS



Bianco / LWH

Antracite / LAN

Nero / LBK

Rosso / LRO

Red Clay / LRC

Tortora / LTO

MATT LACQUERED COLOURS

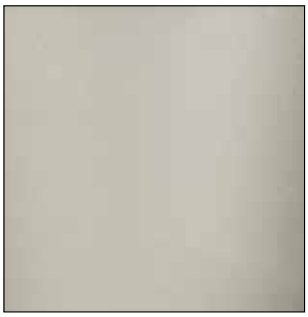
Tortora opaco / LMT

MATT METALLIC LACQUERED

Azzurro / LAM

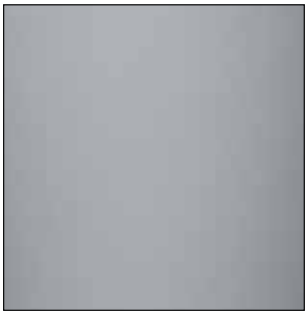
Rame / LCM

Sabbia / LSM

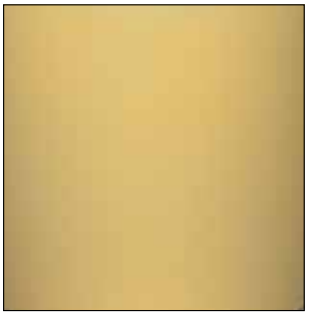


Titanio / LTM

GLOSSY METALLIC LACQUERED COLOURS



Argento / LCH



Oro / LGO

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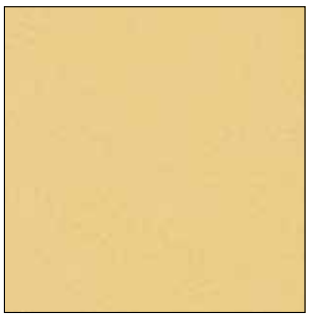
MOLESKIN FINISHING

Moleskin Grigio / MAN

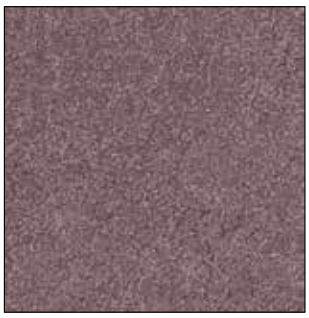
Moleskin Rose / MTC

Moleskin Mediterraneo / MWP

Moleskin Lime / MVO



Moleskin Champagne / MGS



Moleskin Grape / MPR

Moleskin Terracotta / MT

MOLESKIN FINISHING

Finitura artigianale sviluppata nei laboratori Serralunga.
Moleskin è una lavorazione artigianale che viene dalla storia di Serralunga e nello specifico dall'esperienza nella lavorazione del cuoio.
Con lo spirito di ricerca ed innovazione che da sempre caratterizza l'evoluzione dell'Azienda presentiamo con orgoglio alcuni nostri prodotti con un aspetto inedito alla vista ed inaspettato al tatto.
Una lavorazione che richiama i pregiati tessuti in fustagno, tessuti robusti, caldi e confortevoli, superfici da toccare e pettinare come una pelle di daino.
Con Moleskin la resistenza e la qualità dell'arredo outdoor di Serralunga si veste di una raffinata e nel contempo tradizionale eleganza.

Handcrafted finish developed in Serralunga laboratories.
Moleskin is a craftsmanship that comes from the history of Serralunga and specifically from the experience in leather processing.
With the spirit of research and innovation that has always characterized the evolution of the company, we proudly present some of our products with an unprecedented appearance at the sight and unexpected to the touch.
A process that recalls the precious moleskin fabrics, sturdy, warm and comfortable fabrics, surfaces to touch and comb like a deerskin.
With Moleskin, the strength and quality of Serralunga's outdoor furniture get dressed in a refined and at the same time traditional elegance.

CARATTERISTICHE:
100% riciclabile. Resistente ai raggi UV e alle intemperie. Di facile manutenzione. Disponibile in 7 colori. Fornito con spugna per ripristino finitura ed istruzioni per la pulizia.

CHARACTERISTICS :
100% recyclable
UV rays and bad weather resistant
Easy maintenance
Available in 7 colours
Supplied with special sponge for maintenance and finish restoring

FABRICS

Sea / WHITE

89% PVC
11% PA

Half Moon / WHITE

PP 58% PL 42%

Soller / TERRACOTTA

100% Recycled Polyolefin

Ouche / RIGATO

PP 85% PL 15%

Fabrics LIMONTA

OEKO TEX®
STANDARD 100
20CX00047
CENTROCOT

Lorkey / TORTORA

PP 88% PL 12%

Fabrics LIMONTA

OEKO TEX® STANDARD 100 20CX00047 CENTROCOT

Brezza / MOKA

Brezza / CAPPUCCINO

100% Polypropylene

Fabrics LIMONTA

OEKO TEX® STANDARD 100 20CX00047 CENTROCOT

Batyline / WHITE

Batyline / DOVE

100% PVC coated polyester
mod. Lazy / mod. La Regista

LEGEND / LEGENDA

Chlorine resistant /
Resistente al cloro

Sea salt resistant /
Resistente al sale

Fungi and bacterial resistant /
Resistenza a funghi e batteri

Outdoor use suitable /
Adatto ad uso esterno

Phthalate free /
Senza ftalati

IMO MED mod. B + D

Fire retardant /
Resistente al fuoco